Javier Martinez

Product Designer · Web Designer · Solopreneur

hello@example.com
+1 (555) 000-0000
Available for part-time and freelance work

PROFILE

Product and web designer with over a decade of experience across product design, web design and user experience. I help startups and established brands turn ideas into digital products that are clear, useful and enjoyable to use, from research and wireframes to the final interface.

EXPERIENCE

Lead Product Designer
January 2023 – June 2023

EcoShop

Redesigned the entire e-commerce platform, focusing on enhancing user experience and boosting conversion rates. Implemented a modern, responsive design that increased sales by 25%.

UX/UI Designer
March 2022 – November 2022

HealthTrack

Designed a user-friendly mobile app, making it easier for users to track their health metrics. The app received positive feedback for its intuitive interface and visual appeal.

Web Designer
July 2021 – December 2021

CityGuide

Overhauled the website to improve navigation and user engagement. The new design led to a 40% increase in user interactions and time spent on the site.

UX Designer
February 2021 – August 2021

TechHub

Created a seamless user experience for the online learning platform, resulting in higher student engagement and satisfaction rates. The platform's user base grew by 30% within six months.

SELECTED PROJECTS

- **EcoShop** — sustainable e-commerce platform
- **GreenThumb** — gardening app with plant care guides
- **FoodieFiesta** — restaurant reservation system
- **TechHub** — online learning platform

SERVICES

Product Design
Research, wireframing, prototyping and final design.

Web Design
Responsive, UI/UX design and CMS integration.

Mobile App Design
iOS and Android, from user research to final UI.

UX Design
User research, usability testing and interaction design.

SKILLS

User research · Wireframing · Prototyping · UI design · Design systems · Usability testing · Interaction design · Responsive web

EDUCATION

B.A. Interaction Design
Example University, 2014

Sample CV for the Brickfolio template — replace this file with your own.